

Manuel LOUZADA

Estate Director

BODEGA NUMANTHIA

After almost 10 years in Argentina, where Manuel Louzada had the opportunity to elaborate high quality sparkling and still wines for Bodegas Chandon, he was offered a new challenge within Estates & Wines: Manuel has been involved in the 2008 harvest at Bodega Numanthia in the heart of the Toro region and he fully took over the management of the winery in May 2009.

Manuel has the Duero River in his blood and heart. In fact, he was born in Portugal within a four generation family of wine growers. At 5 years old, he discovered his passion about wine when he used to explore the winery with his grandfather. He found out the secrets of the wine universe: watching keenly the gestures, roaming the cellars, listening the winery sounds, smelling the aromas of the grapes and the wines in barrels at the family winery – Caves Messias.

Driven by his passion, Manuel decides to work in the wine industry and obtains a master in winemaking after graduating in agricultural engineering. In parallel of his studies, he deepens his wine knowledge by being researcher at the Madrid University. In 1997, after one harvest at the family estate as winemaker, he starts his career at Rozes LDA elaborating Porto wines and becomes then the head of winemaking. Through this experience, he acquires a perfect knowledge of the Duero terroirs.

In 1999, Manuel decides to explore new horizons and settle in Argentina to elaborate sparkling and still wines. After successful years he is appointed director of the oenology of Bodegas Chandon including Chandon, Terrazas de los Andes and Cheval des Andes.

Today, within Estates & Wines, Manuel coordinates the global transversal environmental policy. As for the last three years, he is responsible for the wine quality standards of the different wineries around the world (California, Australia, Brazil, Argentina), involved in all winemaking processes.

The 2008 harvest offers him the opportunity to come back to his roots: elaborate exceptional wines for Numanthia, in the tradition of the Duero region!